# Smart Trust

# High 20 Dividend Strategy Trust

# Series 7

## A 2 Year Unit Investment Trust

### **Investment Objective**

The Trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

## **Investment Strategy**

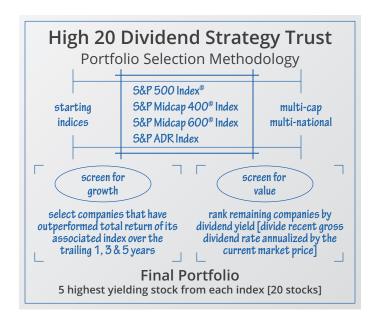
The High 20 Dividend Strategy applies both growth and value screens across four S&P indices to identify stocks with a combination of attractive dividend yield and positive performance characteristics. Two features differentiate this strategy:

- The High 20 Dividend Strategy selects from four diverse indices which include large, mid and small capitalization companies of 1,500 U.S. equities and the ADR's of over 150 international companies.
- Before ranking the companies by dividend yield, the indices are screened so that only companies that have outperformed their index for the past 1, 3 and 5 year periods are considered.

#### **Description of Portfolio**

March 11, 2014
March 15, 2016
\$10.00
20
\$0.3059 (per unit)
MONTHLY (if any)
83176M 105
83176M 113
83176M 121
83176M 139
SMHDGX

<sup>1</sup>The first dividend distribution, if any, will be made on April 25, 2014. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.



#### Standard Accounts

Transactional Sales Charge <sup>2</sup> :	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee <sup>3</sup> :		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.245 per unit and will be deducted in three monthly installments commencing on August 20, 2014. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

Creation & Development Fee: <sup>3</sup>	0.50%
Maximum Sales Charge:	0.50%

<sup>2</sup> Percentages are based on a \$10.00 per unit offering price. Early redemption will still cause payment of the deferred sales charge.

<sup>3</sup> The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Hennion & Walsh is a member of FINRA/SIPC.

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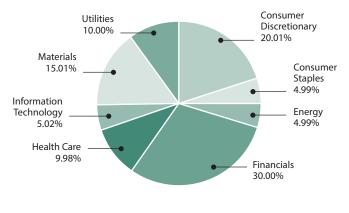
NOT FDIC INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE

#### Volume Discounts

PURCHASE AMOUNT <sup>4</sup>	SALES CHARGE
Less than \$50,000	3.95%
\$50,000 but less than \$100,000	3.70%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.10%
\$500,000 but less than \$1,000,000	2.95%
\$1,000,000 or greater	2.45%

<sup>4</sup>The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

#### Porfolio Allocation as of March 11, 2014:



#### Porfolio Holdings as of March 11, 2014:

COMMON STO	DCKS — 100.00%	
Consumer Discretionary — 20.01%		
CBRL	Cracker Barrel Old Country Store, Inc.	
MDP	Meredith Corporation	
RGR	Sturm, Ruger & Company	
TUP	Tupperware Brands Corporation	
Consumer Sta	ples — 4.99%	
LO	Lorillard Inc.	
Energy — 4.9	9%	
SE	Spectra Energy Corp.	
Financials — 3	30.00%	
CINF	Cincinnati Financial Corporation	
HMN	Horace Mann Educators Corporation	
KMPR	Kemper Corporation	
RY	Royal Bank of Canada	
SLF	Sun Life Financial Inc.	
TD	Toronto-Dominion Bank	
Health Care —	- 9.98%	
GSK	GlaxoSmithKline PLC	
QCOR	Questcor Pharmaceuticals Inc.	
Information Te	echnology — 5.02%	
STX	Seagate Technology PLC	
Materials — 1	5.01%	
NP	Neenah Paper, Inc.	
PKG	Packaging Corporation of America	
RPM	RPM International Inc.	
Utilities — 10	00%	
NGG	National Grid PLC	
NI	NiSource Inc.	

### **Risk Considerations**

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general the Sponsor can only sell securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each security is sold may not be the highest price it attained during the life of the Trust.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- The Trust is considered to be concentrated in securities issued by companies in the utilities industry and the financial services industry, such as banks, insurance companies and investment firms. Negative developments in these industries will affect the value of your investment more than would be the case in a more diversified investment.
- Securities of foreign companies held by the Trust present risks beyond those of U.S. issuers. These risks may include market and political factors
  related to the company's foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing
  accounting practices and changes in the value of foreign currencies.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger
  capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail
  than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.