

Morningstar Dividend Yield Focus Trust

Series 10

A 2 Year Unit Investment Trust

Investment Objective

The Trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

Investment Strategy

The Trust seeks to pursue its objective by investing in a portfolio consisting of the publicly traded common stock of the 75 companies comprising the Morningstar Dividend Yield Focus IndexSM (the "Index") as of June 22, 2015 (the "Security Selection Date").

The Sponsor sought to replicate the composition of the Index as of the Security Selection Date. During the Trust's life, the Trust will not change to reflect any change in the component securities of the Index or any change in the weighting of the components within the Index at the time(s) that the Index is reconstituted or reweighted. If the Sponsor creates additional Units of the Trust after the Trust's inception date, the Trust will purchase the securities originally selected by applying the strategy. This is true even if a later application of the strategy would have resulted in the selection of different securities. Under normal market conditions, at least 80% of the Trust's net assets will be invested in stocks of companies that pay dividends as of the time of portfolio selection. As used herein, the term "Securities" means the shares of the stock initially deposited in the Trust and contracts and funds for the purchase of such securities, and any additional securities acquired and held by the Trust pursuant to the provisions of the Trust Agreement.

Description of Portfolio

The portfolio contains 75 issues of common stock of domestic companies. Based upon the principal business of each issuer and current market values, the following industries are represented by the common stocks of the companies in the portfolio: consumer products and services, energy, financials, health care, industrials, information technology, materials, telecommunication services and utilities.

INCEPTION DATE:	June 24, 2015
TERMINATION DATE:	June 28, 2017
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	75
DISTRIBUTIONS: ¹	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ²	\$0.3531 (per unit)

Morningstar[®] Dividend Yield Focus IndexSM Construction Process

Morningstar Investable Universe
All U.S.-domiciled companies listed on NYSE & NASDAQ
Morningstar [®] US Market Index SM
Target 97% market capitalization coverage
Quality Screens
Screen for dividend-paying companies & apply quality screens
Morningstar [®] Dividend Yield Focus Index SM
Top 75 companies by dividend yield

CUSIP (CASH):	83180C 101
CUSIP (REINVESTMENT):	83180C 119
FEE-BASED CUSIP (CASH):	83180C 127
FEE-BASED CUSIP (REINVESTMENT):	83180C 135
TICKER:	SMMSJX

Volume Discounts

PURCHASE AMOUNT ³	SALES CHARGE
Less than \$50,000	3.95%
\$50,000 but less than \$100,000	3.70%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.10%
\$500,000 but less than \$1,000,000	2.95%
\$1,000,000 or greater	2.45%

¹Distributions, if any, will be made commencing on July 25, 2015. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

³The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

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Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Sales Charges⁴ (based on a \$10 public offering price)

Standard Accounts

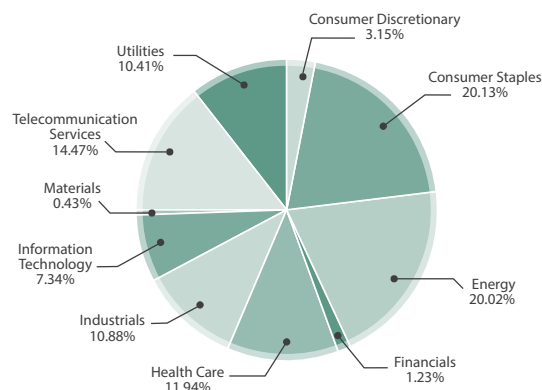
Transactional Sales Charge:	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee ⁵ :		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.245 per unit and will be deducted in three monthly installments commencing on October 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

Fee/Wrap Accounts

Creation & Development Fee ⁵ :	0.50%
Maximum Sales Charge:	0.50%

Portfolio Allocation as of June 24, 2015:



Portfolio Holdings as of June 24, 2015:

COMMON STOCKS – 100.00%		OXY	Occidental Petroleum Corporation	LMT	Lockheed Martin Corporation	ATO	Atmos Energy Corporation
Consumer Discretionary – 3.15%		SE	Spectra Energy Corporation	UPS	United Parcel Service, Inc.	CNL	Cleco Corporation
COH	Coach, Inc.	Financials – 1.23%		WM	Waste Management, Inc.	D	Dominion Resources, Inc.
CBRL	Cracker Barrel Old Country Store, Inc.	AJG	Arthur J. Gallagher & Co.	Information Technology – 7.34%		DTE	DTE Energy Company
MAT	Mattel, Inc.	CINF	Cincinnati Financial Corporation	AVX	AVX Corporation	DUK	Duke Energy Corporation
MCD	McDonald's Corporation	FII	Federated Investors, Inc.	CA	CA, Inc.	GXP	Great Plains Energy Incorporated
Consumer Staples – 20.13%		FMER	FirstMerit Corporation	CSCO	Cisco Systems, Inc.	TEG	Integrus Energy Group
MO	Altria Group, Inc.	MCY	Mercury General Corporation	IBM	International Business Machines Corporation	MGEE	MGE Energy, Inc.
KO	The Coca-Cola Company	NYCB	New York Community Bancorp, Inc.	MXIM	Maxim Integrated Products, Inc.	NJR	New Jersey Resources Corporation
GIS	General Mills, Inc.	ORI	Old Republic International Corporation	PAYX	Paychex, Inc.	NEE	NextEra Energy, Inc.
K	Kellogg Company	TRMK	Trustmark Corporation	Materials – 0.43%		OGE	OGE Energy Corp.
KMB	Kimberly-Clark Corporation	VR	Validus Holdings, Ltd.	CMP	Compass Minerals International, Inc.	POM	Pepco Holdings, Inc.
KRFT	Kraft Foods Group, Inc.	WDR	Waddell & Reed Financial, Inc.	NUE	Nucor Corporation	PNY	Piedmont Natural Gas Company, Inc.
PM	Philip Morris International Inc.	Health Care – 11.94%		Telecommunication Services – 14.47%		PNW	Pinnacle West Capital Corporation
PG	The Procter & Gamble Company	BAX	Baxter International Inc.	T	AT&T Inc.	PPL	PPL Corporation
RAI	Reynolds American Inc.	JNJ	Johnson & Johnson	CTL	CenturyLink, Inc.	PEG	Public Service Enterprise Group Incorporated
Energy – 20.02%		PFE	Pfizer Inc.	VZ	Verizon Communications Inc.	STR	Questar Corporation
CVX	Chevron Corporation	Industrials – 10.88%		Utilities – 10.41%		SO	The Southern Company
XOM	Exxon Mobil Corporation	EMR	Emerson Electric Co.	LNT	Alliant Energy Corporation	WR	Westar Energy, Inc.
FI	Frank's International N.V.	GE	General Electric Company	AEE	Ameren Corporation	WEC	Wisconsin Energy Corporation
HFC	HollyFrontier Corporation	KAR	KAR Auction Services, Inc.	AEP	American Electric Power Company, Inc.	XEL	Xcel Energy Inc.
KMI	Kinder Morgan Inc.						
NOV	National Oilwell Varco, Inc.						

⁴Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁵The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general the Sponsor can only sell securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each security is sold may not be the highest price it attained during the life of the Trust.
- Price fluctuations of particular Securities will change the portfolio's composition throughout the life of the Trust. When cash or a letter of credit is deposited with instructions to purchase Securities in order to create additional Units, an increase in the price of a particular Security between the time of deposit and the time that Securities are purchased will cause the Units to be comprised of less of that Security and more of the remaining Securities. In addition, brokerage fees incurred in purchasing the Securities will be an expense of the Trust and such fees will dilute the existing Unitholders' interests.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- The Trust's performance is not intended to correspond with that of the Index. This can happen for reasons such as an inability to replicate the weighting of each stock, the timing of Index rebalancings, Index tracking errors, round lot trading requirements, regulatory restrictions, the time that elapses between an Index change and a change in the Trust, and Trust expenses.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.