

# Sustainable Impact Investing Trust

Series 4

## A 15 Month Unit Investment Trust

## **Investment Objective**

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

# **Investment Strategy**

The trust seeks to achieve its objective by combining the research and technology solutions, provided by IW Financial, that help financial professionals evaluate the environmental, social, and governance performance of companies with the equity management and research expertise of Argus Research Company.

#### **About IW Financial**

IW Financial is a leading provider of objective research and technology solutions that help financial professionals evaluate the environmental, social, and governance performance of companies. Established in 2001, the company is headquartered in Portland, Maine.

IW Financial is a proud supporter of the United Nations Principles for Responsible Investment. The UNPRI provides a framework for giving appropriate consideration to environmental, social, and corporate governance (ESG) issues that can affect the performance of investment portfolios.

#### **About Argus Research**

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.



# Sustainable Impact Investing

A growing number of investors are considering sustainable, impact, environmental and socially responsible factors in the asset allocation decision making process. The total US-domiciled assets under management using Sustainable, Responsible and Impact (SRI) strategies expanded from \$3.74 trillion at the start of 2012 to \$6.57 trillion at the start of 2014 according to the US Sustainable, Responsible and Impact Investing Trends 2014 report.

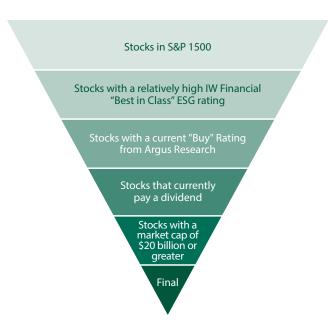
## Description of Portfolio

INCEPTION DATE:	November 19, 2015
TERMINATION DATE:	February 22, 2017
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	50
DISTRIBUTIONS:1	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: <sup>2</sup>	\$0.1978 (per unit)
CUSIP (CASH):	83182N 105
CUSIP (REINVESTMENT):	83182N 204
FEE-BASED CUSIP (CASH):	83182N 303
FEE-BASED CUSIP (REINVESTMENT):	83182N 402
TICKER:	SMSIDX

<sup>1</sup>Distributions, if any, will be made commencing on December 25, 2015. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



## Sales Charges<sup>3</sup> (based on a \$10 public offering price)

## **Standard Accounts**

Transactional Sales Charge:	Initial	1.00%
	Deferred	1.45%
Creation & Development Fee <sup>3</sup> :		0.50%
Maximum Sales Charge:		2.95%

The deferred sales charge is a charge of \$0.145 per unit and will be deducted in three monthly installments commencing on February 20, 2015. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

Creation & Development Fee⁴:	\$0.05
Maximum Sales Charge:	\$0.05

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

# Portfolio Holdings as of November 19, 2015:

EQUITY	SECURITIES — 100.00%			
Consum	er Discretionary — 9.98%	LLY	Eli Lilly and Company	
GM	General Motors Company	JNJ	Johnson & Johnson	
HD	The Home Depot, Inc.	MRK	Merck & Co., Inc.	
SBUX	Starbucks Corporation	PFE	Pfizer Inc.	
TWX	Time Warner Inc.	TMO	Thermo Fisher Scientific Inc.	
DIS	The Walt Disney Company	Industrials — 22.09%		
Consum	er Staples — 3.97%	MMM	3M Company	
KR	The Kroger Co.	BA	The Boeing Company	
PEP	PepsiCo, Inc.	FDX	FedEx Corporation	
Energy -	— 3.93%	GE	General Electric Company	
COP	ConocoPhillips	ITW	Illinois Tool Works Inc.	
OXY	Occidental Petroleum Corporation	LMT	Lockheed Martin Corporation	
Financia	ls — 21.93%	NOC	Northrop Grumman Corporation	
ALL	The Allstate Corporation	UNP	Union Pacific Corporation	
AXP	American Express Company	UPS	United Parcel Service, Inc.	
ВК	The Bank of New York Mellon	UTX	United Technologies Corporation	
COF	Corporation  Capital One Financial Corporation	WM	Waste Management, Inc.	
		Information Technology — 12.00%		
JPM	JPMorgan Chase & Co.	AAPL	Apple Inc.	
MHFI	McGraw Hill Financial, Inc.	ADP	Automatic Data Processing, Inc.	
MET	MetLife, Inc.	CSCO	Cisco Systems, Inc.	
MS	Morgan Stanley	INTC	Intel Corporation	
PRU STT	Prudential Financial, Inc. State Street Corporation	IBM	International Business Machines Corporation	
WFC	Wells Fargo & Company	TXN	Texas Instruments Incorporated	
Health C	Care — 20.09%	Material	s — 2.02%	
AET	Aetna Inc.	ECL	Ecolab Inc.	
AMGN	Amgen Inc.	Telecom	munication Services — 2.00%	
BDX	Becton, Dickinson and Company	VZ	Verizon Communications Inc.	
BMY	Bristol-Myers Squibb Company	Utilities	— 1.99%	
CAH	Cardinal Health, Inc.	AEP	American Electric Power Company, Inc.	

#### **Volume Discounts**

PURCHASE AMOUNT <sup>5</sup>	SALES CHARGE
Less than \$50,000	2.95%
\$50,000 but less than \$100,000	2.70%
\$100,000 but less than \$250,000	2.45%
\$250,000 but less than \$500,000	2.20%
\$500,000 but less than \$1,000,000	1.95%
\$1,000,000 or greater	1.40%

<sup>5</sup>The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the trust prospectus for full details. These discounts are only offered during the initial offering period.

## **Risk Considerations**

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the trust may forgo some market opportunities available to a portfolio that does not use these criteria. The trust's focus on sustainable impact investments may affect the trust's exposure to certain sectors or issuers and may impact the trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years.
   Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.