

# Sustainable Impact Investing Trust

Series 11

# A 2 Year Unit Investment Trust

# **Investment Objective**

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

## **Investment Strategy**

The trust seeks to achieve its objective by combining the research provided by ISS, which helps financial professionals evaluate the environmental, social, and governance (ESG) merits of companies with the equity management and research expertise of Argus Research Company.

# Sustainable Impact Investing: ESG and Investment Merits Combined



#### Portfolio Information

INCEPTION DATE:	November 22, 2017
TERMINATION DATE:	November 22, 2019
INITIAL OFFER PRICE	\$10.00
NUMBER OF ISSUES:	50
DISTRIBUTIONS:1	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS:2	\$0.1847 (per unit)
CUSIP (CASH):	83188C 103
CUSIP (REINVESTMENT):	83188C 111
FEE-BASED CUSIP (CASH):	83188C 129
FEE-BASED CUSIP (REINVESTMENT):	83188C 137
TICKER:	SMSIKX

# What is ESG and Why Does it Matter?

**ENVIRONMENTAL CRITERIA** looks at how a company performs as a steward of the natural environment

 $\underline{\mathbf{S}}$ OCIAL CRITERIA examines how a company manages relationships with its employees, suppliers, customers and the communities where they operate

 $\underline{\underline{G}}$ OVERNANCE deals with a company's leadership, executive pay, audits, internal controls and shareholder rights



"Argus has found that companies which score highly on ESG metrics also tend to have clean balance sheets and consistent growth outlooks. These companies are often ideal core holdings in diversified investment portfolios."

JOHN EADE, PRESIDENT AND DIRECTOR OF PORTFOLIO STRATEGIES FOR ARGUS RESEARCH

"A growing number of investors are today looking beyond the balance sheet to uncover investment opportunism brought to the fore through extra-financial data, analytics, and research."

MARIJA KRAMER, HEAD OF RESPONSIBLE INVESTMENT BUSINESS,
INSTITUTIONAL SHAREHOLDER SERVICES

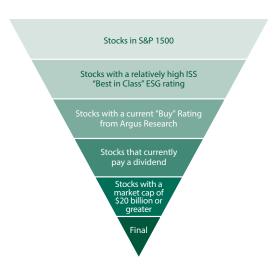
Assets managed with ESG strategies in 2016 totaled \$8.1 trillion, or one out of every five dollars under professional management in the United States, according the US SIF Foundation.

U.S. SIF FOUNDATION

<sup>1</sup>Distributions, if any, will be made commencing on December 25, 2017. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



## Sales Charges<sup>3</sup> (based on a \$10 public offering price)

#### Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	2.25%
Creation & Development Fee4:		0.50%
Maximum Sales Charge:		2.75%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.225 per unit and will be deducted in three monthly installments commencing on June 20, 2018. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

Creation & Development Fee⁴:	0.50%
Maximum Sales Charge:	0.50%

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

#### **About ISS**

Founded in 1985 as Institutional Shareholder Services Inc., ISS is the world's leading provider of corporate governance and responsible investment (RI) solutions for asset owners, asset managers, hedge funds, and asset service providers.

ISS-Ethix is a proud supporter of the United Nations Principles for Responsible Investment. The Principles provides a framework for understanding the implications of environmental, social and governance (ESG) factors into investment and ownership decisions.

### **About Argus Research**

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.

## Portfolio Holdings as of November 22, 2017:

Consumer Discretionary — 9,98% CCL Carnival Corporation HD The Home Depot, Inc. HMAR Marriott International, Inc. MMCD McDonald's Corporation DIS The Walt Disney Company Consumer Staples — 6,02% PEP PepsiCo, Inc. PG The Procter & Gamble Company SYY Sysco Corporation Energy — 5,97% CVX Chevron Corporation COP ConocoPhillips OXY Occidental Petroleum Corporation BLK BlackRock, Inc. BAC Bank of America Corporation BLK BlackRock, Inc. COF Capital One Financial Corporation JPM JPMorgan Chase & Co. MS Morgan Stanley PNC The PNC Financial Services Group, Inc. PRU Prudential Financial, Inc. SPGI S&P Global Inc. Health Care — 15,88% ABT Abbott Laboratories ABBV AbbVie Inc. BDX Becton, Dickinson and Company BMY Bristol-Myers Squibb Company HUM Humana Inc.  JNA MRK Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% MMM SM Company BMR MRK Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% MMM SM Company BMR MRK Merck & Co., Inc. UNH UnitedHealth Group Incorporated Industrials — 13,84% MMM SM Company BMR MRM Americat Loropration ITW Illinois Tool Works Inc. ITW Illinois Tool	= 0.111=1/						
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HD The Home Depot, Inc.  MAR Marriott International, Inc.  MCD McDonald's Corporation  DIS The Walt Disney Company  Consumer Staples — 6.02%  PEP PepsiCo, Inc.  PG The Procter & Gamble Company  SYY Sysco Corporation  COP ConocoPhillips  OXY Occidental Petroleum Corporation  BAC Bank of America Corporation  BLK BlackRock, Inc.  COF Capital One Financial Corporation  BLK BlackRock, Inc.  COF Capital One Financial Corporation  JPM JPMorgan Chase & Co.  MS Morgan Stanley  PNC The PNC Financial Services Group, Inc.  PRU Prudential Financial, Inc.  SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV ABD Airstol-Myers Squibb Company  Bristol-Myers Squibb Company  IND Hillm UnitedHealth Group Incorporated Industrials — 13.84%  MMM 3M Company  BM MM 3M Company  BA The Boeing Company  BM MMM 3M Company  BA The Boeing Company  BM MMM 3M Company  BA The Boeing Company  BM Whor Back Corporation  ITW Illinois Tool Works Inc.  AAD Analog Devices, Inc.  AAPL Apple Inc.  AAPL Applied Materials, Inc.  CSCO Cisco Systems, Inc.  INTU Intuit Inc.  MCHP Microchip Technology Incorporated  ORCL Oracle Corporation  TXN Texas Instruments Incorporated  ORCL Corporation  TXN Texas Instruments Incorporated  AMAT Applied Materials, Inc.  ECL Ecolab Inc.  BLK Black Cok, Inc.  MCHP Microchip Technology Incorporated  ORCL Dracle Corporation  TXN Texas Instruments Incorporated  ORCL Ecolab Inc.  MACHP Microchip Technology Incorporated  ORCL Dracle Corporation  TXN Texas Instruments Incorporate	Consum	er Discretionary — 9.98%	JNJ	Johnson & Johnson			
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SYY Sysco Corporation  Energy — 5.97%  CVX Chevron Corporation  COP ConocoPhillips  OXY Occidental Petroleum Corporation  AAPL Applied Materials, Inc.  AAPL Applied Materials, Inc.  CSCO Cisco Systems, Inc.  BAC Bank of America Corporation  BLK BlackRock, Inc.  COF Capital One Financial Corporation  JPM JPMorgan Chase & Co.  MS Morgan Stanley  PNC The PNC Financial Services Group, Inc.  PRU Prudential Financial, Inc.  SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  MM Waste Management, Inc.  Information Technology — 18.08%  ABI Analog Devices, Inc.  AAPL Applied Materials, Inc.  CSCO Cisco Systems, Inc.  INTU Intuit Inc.  MCHP Microchip Technology Incorporated  ORCL Oracle Corporation  TXN Texas Instruments Incorporated  V Visa Inc.  Materials — 4.12%  APD Air Products and Chemicals, Inc.  ECL Ecolab Inc.  Real Estate — 2.00%  AMT American Tower Corporation  Telecommunication Services — 2.00%  T AT&T Inc.  Utilities — 3.97%  NEE NextEra Energy, Inc.	PEP	PepsiCo, Inc.	ITW	Illinois Tool Works Inc.			
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PNC Group, Inc.  PRU Prudential Financial, Inc.  SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  The PNC Financial Services APD Air Products and Chemicals, Inc.  ECL Ecolab Inc.  AMT American Tower Corporation  Telecommunication Services — 2.00%  T AT&T Inc.  Utilities — 3.97%  NEE NextEra Energy, Inc.	JPM	JPMorgan Chase & Co.	TXN	Texas Instruments Incorporated			
PRU Prudential Financial, Inc.  SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  APD Air Products and Chemicals, Inc.  ECL Ecolab Inc.  AMT American Tower Corporation  T elecommunication Services — 2.00%  T AT&T Inc.  Utilities — 3.97%  NEE NextEra Energy, Inc.	MS	Morgan Stanley	V	Visa Inc.			
Group, Inc.  PRU Prudential Financial, Inc.  SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  ME NextEra Energy, Inc.	PNC		Materials — 4.12%				
SPGI S&P Global Inc.  Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  TELECOMMUNICATION  T AT&T Inc.  Utilities — 3.97%  NEE NextEra Energy, Inc.	FINC	17	APD	Air Products and Chemicals, Inc.			
Health Care — 15.89%  ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  TElecommunication Services — 2.00%  T AT&T Inc.  Utilities — 3.97%  NEE NextEra Energy, Inc.	PRU	Prudential Financial, Inc.	ECL	Ecolab Inc.			
ABT Abbott Laboratories  ABBV AbbVie Inc.  BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  NEE NextEra Energy, Inc.	51 61		Real Estate — 2.00%				
ABBV AbbVie Inc.  BDX Becton, Dickinson and Company BMY Bristol-Myers Squibb Company  NEE NextEra Energy, Inc.	Health C	are — 15.89%	AMT	American Tower Corporation			
BDX Becton, Dickinson and Company  BMY Bristol-Myers Squibb Company  NEE NextEra Energy, Inc.	ABT	Abbott Laboratories	Telecom				
BMY Bristol-Myers Squibb Company NEE NextEra Energy, Inc.	ABBV	AbbVie Inc.	Т	AT&T Inc.			
Nextera Energy, Inc.	BDX	Becton, Dickinson and Company	Utilities	— 3.97%			
HUM Humana Inc. XEL Xcel Energy Inc.	BMY	Bristol-Myers Squibb Company	NEE	NextEra Energy, Inc.			
	HUM	Humana Inc.	XEL	Xcel Energy Inc.			

### Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the trust may forgo some market opportunities available to a portfolio that does not use these criteria. The trust's focus on sustainable impact investments may affect the trust's exposure to certain sectors or issuers and may impact the trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years.
   Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.