

# Sustainable Impact Investing Trust

Series 12

# A 2 Year Unit Investment Trust

## **Investment Objective**

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

## **Investment Strategy**

The trust seeks to achieve its objective by combining the research and technology solutions, provided by ISS, that help financial professionals evaluate the environmental, social, and governance performance of companies with the equity management and research expertise of Argus Research Company.

#### **About ISS**

Founded in 1985 as Institutional Shareholder Services Inc., ISS is the world's leading provider of corporate governance and responsible investment (RI) solutions for asset owners, asset managers, hedge funds, and asset service providers.

ISS-Ethix is a proud supporter of the United Nations Principles for Responsible Investment. The Principles provides a framework for understanding the implications of environmental, social and governance (ESG) factors into investment and ownership decisions.

#### **About Argus Research**

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.



## Sustainable Impact Investing

A growing number of investors are considering sustainable, impact, environmental and socially responsible factors in the asset allocation decision making process. The total US-domiciled assets under management using Sustainable, Responsible and Impact (SRI) strategies expanded from \$3.74 trillion at the start of 2012 to \$6.57 trillion at the start of 2014 according to the US Sustainable, Responsible and Impact Investing Trends 2014 report.

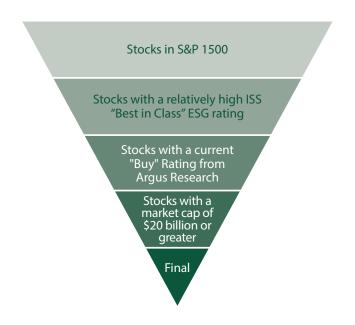
#### Description of Portfolio

INCEPTION DATE:	May 23, 2018
TERMINATION DATE:	May 28, 2020
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	30
DISTRIBUTIONS:1	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: <sup>2</sup>	\$0.1749 (per unit)
CUSIP (CASH):	83201A 100
CUSIP (REINVESTMENT):	83201A 118
FEE-BASED CUSIP (CASH):	83201A 126
FEE-BASED CUSIP (REINVESTMENT):	83201A 134
TICKER:	SMSILX

<sup>1</sup>Distributions, if any, will be made commencing on June 25, 2018. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



# Sales Charges<sup>3</sup> (based on a \$10 public offering price)

#### **Standard Accounts**

Transactional Sales Charge:	Initial	0.00%
	Deferred	2.25%
Creation & Development Fee4:		0.50%
Maximum Sales Charge:		2.75%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.225 per unit and will be deducted in three monthly installments commencing on December 20, 2018. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

Creation & Development Fee4:	0.50%
Maximum Sales Charge:	0.50%

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

# Portfolio Holdings as of May 23, 2018:

EQUITY S	SECURITIES – 100.00%	
Consume	er Discretionary – 10.10%	
HLT	Hilton Worldwide Holdings Inc.	
HD	The Home Depot, Inc.	
MCD	McDonald's Corporation	
Consumer Staples – 6.67%		
SYY	Sysco Corporation	
WMT	Wal-Mart Stores, Inc.	
Energy –	6.62%	
EOG	EOG Resources, Inc.	
OXY	Occidental Petroleum Corporation	
Financials – 13.47%		
BLK	BlackRock, Inc.	
ICE	Intercontinental Exchange, Inc.	
JPM	JPMorgan Chase & Co.	
PNC	The PNC Financial Services	
	Group, Inc.	
Health C	are – 16.82%	
ABT	Abbott Laboratories	
HUM	Humana Inc.	
JNJ	Johnson & Johnson	
MRK	Merck & Co., Inc.	
UNH	UnitedHealth Group Incorporated	
Industrials – 13.25%		
CMI	Cummins Inc.	
EMR	Emerson Electric Co.	
NOC	Northrop Grumman Corporation	
WM	Waste Management, Inc.	

Information Technology – 19.66%		
GOOGL	Alphabet Inc.	
AAPL	Apple Inc.	
INTC	Intel Corporation	
MA	Mastercard Incorporated	
MSFT	Microsoft Corporation	
NVDA	NVIDIA Corporation	
Materials – 3.35%		
ECL	Ecolab Inc.	
Real Estate – 3.39%		
AMT	American Tower Corporation	
Telecommunication Services – 3.32%		
Т	AT&T Inc.	
Utilities – 3.35%		
NEE	NextEra Energy, Inc.	

## Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- · Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the trust may forgo some market opportunities available to a portfolio that does not use these criteria. The trust's focus on sustainable impact investments may affect the trust's exposure to certain sectors or issuers and may impact the trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.