

# **Argus Modern Innovators Trust**



## A 2 Year Unit Investment Trust

## **Investment Objective**

The trust seeks to provide investors with total return potential. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

### **Investment Strategy**

The portfolio is designed by the professionals at Argus Investors' Counsel, Inc., an independent equity research firm with over 80 years of industry experience, and consists of companies that it believes are **modern innovators.** 

#### **Selection Process**

Argus begins the security selection process with a comprehensive screen to identify U.S.-listed innovative companies. For a company to pass this screen, it must meet Argus' definition of a "modern innovator" by being classified as "Innovative" by the Argus analyst who covers the industry.

Whereas most innovative portfolios focus exclusively on R&D spending or new products, this strategy broadens the definition of innovation to include four types of companies:

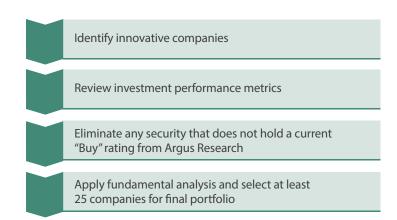
- Disruptors
- · New product specialists
- Product & process perfectors
- · First to new markets

After this initial universe is determined, Argus applies a second screen that filters for strong investment performance. Criteria reviewed includes:

- Five-year revenue growth
- Five-year gross profit growth
- · Gross margin
- · Operating margin
- Five-year operating income growth
- · Five-year market cap growth

Argus then eliminates any security that does not have a current "Buy" rating from Argus Research Company. A "Buy" rating means that Argus Research Company estimates a security to deliver a risk-adjusted return that beats the S&P 500 Index over the next 12 months.

From the remaining securities, Argus selects a final portfolio of at least 25 securities (approximately equally weighted) that they believe have the potential to best achieve the trust's investment objective.



## About Argus Investors' Counsel, Inc.

Argus Investors' Counsel, Inc., a Registered Investment Advisor with the U.S. Securities and Exchange Commission, produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.

Argus' Fundamental Six-Point Analysis system in summary:

- · Industry Analysis
- · Growth Analysis
- · Financial Strength Analysis
- · Management Assessment
- Risk Analysis
- · Valuation Analysis

#### Description of Portfolio

INCEPTION DATE:	February 1, 2019
TERMINATION DATE:	February , 2021
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	30
DISTRIBUTIONS:1	MONTHLY (if any)
HISTORICAL12-MONTH DISTRIBUTION: <sup>2</sup>	\$0.0830 (per unit)
CUSIP (CASH):	83203C 104
CUSIP (REINVESTMENT):	83203C 112
FEE-BASED CUSIP (CASH):	83203C 120
FEE-BASED CUSIP (REINVESTMENT):	83203C 138
TICKER:	SMMIDX

<sup>1</sup>Distributions, if any, will be made commencing on March 25, 2019.

The Historical 12-Month Distribution of Trust Holdings is calculated by taking the weighted average of the regular income distributions paid by the securities included in the trust's portfolio over the 12 months preceding the trust's date of deposit reduced to account for the effects of trust fees and expenses. For preferred securities included in the trust portfolio that have not been in existence for a full year, if any, the stated annual coupon rate is used in place of the distributions paid by securities over the 12 months preceding the trust's inception date. This historical distribution is for illustrative purposes only and is not indicative of amounts that will actually be distributed by the trust. The distributions paid by the trust may be higher or lower than the amount shown above due to factors including, but not limited to, changes in the price of trust units, changes (including reductions) in distributions paid by issuers, changes in actual trust expenses and sales of securities in the portfolio. There is no guarantee that the issuers of the securities included in the trust will pay any distributions in the future.

### Sales Charges<sup>3</sup> (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	2.25%
Creation & Development Fee⁴:		0.50%
Maximum Sales Charge:		2.75%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.225 per unit and will be deducted in three monthly installments commencing on August 20, 2019. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

Creation & Development Fee⁴:	0.50%
Maximum Sales Charge:	0.50%

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

#### Portfolio Holdings as of February 1, 2019:

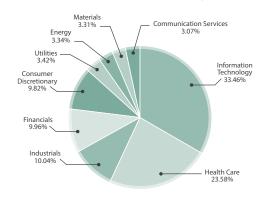
EQUITY SECURITIES - 100.00%		Health Care – 23.58%	
Commur	nication Services – 3.07%	AMGN	Amgen Inc.
GOOGL	Alphabet Inc.	BDX	Becton, Dickinson
Consumer Discretionary – 9.82%		DDX	and Company
AMZN	Amazon.com, Inc.	TECH	Bio-Techne Corporation
NKE	NIKE, Inc.	ILMN	Illumina, Inc.
TSLA	Tesla, Inc.	IQV	IQVIA Holdings, Inc.
Energy – 3.34%		SYK	Stryker Corporation
CVX	Chevron Corporation	TMO	Thermo Fisher Scientific Inc.
Financial	Financials – 9.96% Industrials – 10.04%		ls – 10.04%
	The Charles Schwab	HON	Honeywell International Inc.
SCHW	HW Corporation	RTN	Raytheon Company
CME	CME Group Inc.	ROP	Roper Technologies, Inc.
MCO	Moody's Corporation	Information Technology – 33.46%	
	, '	ADBE	Adobe Systems Incorporated
		ADI	Analog Devices, Inc.

ANEI	Arista Networks, Inc.	
ADSK	Autodesk, Inc.	
CSCO	Cisco Systems, Inc.	
NVDA	NVIDIA Corporation	
PYPL	PayPal Holdings, Inc.	
CRM	salesforce.com, inc.	
TXN	Texas Instruments	
	Incorporated	
V	Visa Inc.	
Materials – 3.31%		
ECL	Ecolab Inc.	
Utilities – 3.42%		
NEE	NextEra Energy, Inc.	

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#### Portfolio Holdings as of February 1, 2019:



#### **Risk Considerations**

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- · Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust is concentrated in securities issued by companies in the information technology sector. Negative developments in this sector will affect the value of
  your investment more than would be the case in a more diversified investment. General risks of companies in the information technology sector include
  rapidly changing technologies, short product life cycles, fierce competition, frequent introduction of new or enhanced products, the loss of patent, copyright
  and trademark protections, cyclical market patterns and evolving industry standards.
- The trust is concentrated in securities issued by companies that are defined by Argus as "modern innovators". General risk of companies that are "modern innovators" include substantial research and development costs, intense competition, changes in technology and consumer behavior, patent protection difficulties and changing governmental regulations.
- The trust may invest in securities of foreign issuers. These risks may include market and political factors related to the company's foreign market, international
  trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in the value of foreign currencies.
- The trust may invest in stocks of small and mid-size companies. These stocks are often more volatile and have lower trading volumes than stocks of larger
  companies. Small and mid-size companies may have limited products or financial resources, management inexperience and less publicly available information.
- The trust may invest in securities issued by REITs. A REIT is a company dedicated to owning and, in some cases, operating income-producing real estate. Some
  REITs engage in financing real estate. Negative developments in the real estate industry will affect the value of your investment greater than in a more
  diversified investment.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors
  should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and
  rolling over an investment from one Trust to the next.