

# High 20 Dividend Strategy Trust

(SERIES 3)

## A 2 YEAR UNIT INVESTMENT TRUST

### Investment Objective

The Trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the Trust will be achieved.

### Strategy of Portfolio Selection

The Trust intends to pursue its objective through investments in the publicly traded common stock of 20 companies, 5 from each of the following four Standard & Poor's ("S&P") indices:

- S&P 500<sup>®</sup> Index
- S&P MidCap 400<sup>®</sup> Index
- S&P SmallCap 600<sup>®</sup> Index
- S&P ADR Index

The indices are described in greater detail under INVESTMENT SUMMARY – DESCRIPTION OF INDICES below. In selecting the stocks of individual companies, the Sponsor generally considered the following criteria relative to each stock's associated index as of the end of the calendar quarter preceding the inception of the Trust:

- Current dividend yield; and
- 1 year, 3 year and 5 year total return performance history.

From each of the indices listed above, the Sponsor selected the 5 stocks with the highest current dividend yield (calculated using the most recent gross dividend rate annualized by the current market price), provided that each such stock has outperformed the total return of its associated index over the trailing 1, 3 and 5 year periods. If there were insufficient stocks meeting the selection criteria, the Sponsor selected the stocks with the highest relative total return performance over 1, 3 and 5 year periods. The Sponsor excluded the stock of any company for which a public announcement of the company's acquisition was made prior to the selection date. In applying the selection criteria, the Sponsor also excluded any companies registered under the Investment Company Act of 1940 (including business development companies). If a company was listed in more than one of the indices listed above, the Sponsor associated such stock according to the following hierarchy: S&P 500<sup>®</sup> Index, S&P MidCap 400<sup>®</sup> Index, S&P SmallCap 600<sup>®</sup> Index and, finally, S&P ADR Index.

The Sponsor sought to allocate the weightings of each security approximately equally as of the Trust's inception. The weightings will vary thereafter in accordance with fluctuations in stock prices. Under normal market conditions, at least 80% of the Trust's net

assets will be invested in stocks of companies that pay dividends as of the time of portfolio selection. As used herein, the term "Securities" means the shares of the stock initially deposited in the Trust and contracts and funds for the purchase of such securities, and any additional securities acquired and held by the Trust pursuant to the provisions of the Trust Agreement.

### Description of Portfolio

The portfolio contains 20 issues of common stock of domestic and foreign companies. 100% of the issues are initially represented by the Sponsor's contracts to purchase. Based upon the principal business of each issuer and current market values, the following industries are represented by the common stocks of the companies in the portfolio: consumer products and services, energy, financials, telecommunication services and utilities.

INCEPTION DATE:	November 20, 2012
TERMINATION DATE:	November 20, 2014
INITIAL OFFER PRICE:	\$10.00
MINIMUM INVESTMENT:	100 units (May vary by selling firm.)
NUMBER OF ISSUES:	20
DISTRIBUTIONS: <sup>1</sup>	Monthly (if any)
ESTIMATED NET ANNUAL FIRST YEAR DISTRIBUTION PER UNIT: <sup>2</sup>	\$0.5245
CUSIP (CASH):	83174L 109
CUSIP (REINVESTMENT):	83174L 117
FEE-BASED CUSIP (CASH):	83174L 125
FEE-BASED CUSIP (REINVESTMENT):	83174L 133
TICKER:	SMHDCX

### Investment Summary – Description of Indices

The initial Trust portfolio seeks to invest in securities from each of the four indices in approximately equal weightings. The S&P 500<sup>®</sup> index includes 500 companies in leading industries of the U.S. economy, capturing approximately 75% coverage of U.S. equities. The S&P MidCap 400<sup>®</sup> index covers over 7% of the U.S. equity market and seeks to measure the risk and return characteristics of mid-sized companies. The S&P SmallCap 600<sup>®</sup> index covers approximately 3% of the domestic equities market measuring the small cap segment of the market. The index is designed to be an

<sup>1</sup>Distributions, if any, will be made commencing on December 25, 2012. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of Unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

<sup>2</sup>Estimated Net Annual First Year Distribution per Unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the Trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the Trust's fees and expenses and income of the underlying securities.

CONTINUED ON BACK.

Investors should consider the Trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the Trust. Please advise your clients to read the prospectus carefully before they invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

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efficient portfolio of companies that meet specific inclusion criteria to ensure that they are investable and financially viable. The S&P American Depository Receipts (“ADR”) Index is based on the non-U.S. stocks of the S&P Global 1200 traded in the U.S. exchanges. The index draws constituents from these six indices: S&P Europe 350, S&P/TOPIX 150 (Japan), S&P/TSX 60 (Canada), S&P/ASX All Australian 50, S&P Asia 50, and S&P Latin America 40.

## Volume Discounts

PURCHASE AMOUNT <sup>1</sup>	SALES CHARGE
Less than \$100,000	3.95%
\$100,000 but less than \$250,000	3.45%
\$250,000 but less than \$500,000	3.20%
\$500,000 but less than \$750,000	2.95%
\$750,000 or greater	2.45%

<sup>1</sup>The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the Trust prospectus for full details. These discounts are only offered during the initial offering period.

## Sales Charges<sup>2</sup> (based on a \$10 public offering price):

### STANDARD ACCOUNTS

Transactional Sales Charges:	Initial	1.00%
	Deferred	2.45%
Creation & Development Fee: <sup>3</sup>		0.50%
Maximum Sales Charge:		3.95%

The deferred sales charge is a charge of \$0.245 per unit and will be deducted in three monthly installments commencing on March 20, 2013. Investors will not be assessed the initial and deferred sales charge for eligible fee-based accounts and must purchase units in a Fee CUSIP. Please see the prospectus for sales charge details.

### FEE/WRAP ACCOUNTS

Creation & Development Fee: <sup>3</sup>	0.50%
Maximum Sales Charge:	0.50%

<sup>2</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>3</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%.

## Portfolio Holdings as of November 20, 2012

### COMMON STOCKS — 100.00%

#### Consumer Discretionary — 4.99%

LEG Leggett & Platt, Inc

#### Consumer Staples — 10.00%

MO Altria Group Inc.

UVV Universal Corp

#### Energy — 4.99%

RDSA Royal Dutch Shell plc

#### Financials — 55.00%

AJG Arthur J. Gallagher & Co.

CM Canadian Imperial Bank of Commerce

HCP HCP, Inc.

LTC LTC Properties Inc

OHI Omega Healthcare Investors Inc

PSEC Prospect Capital Corporation

O Realty Income Corp

SSS Sovran Self Storage Inc

UHT Universal Health Realty Income Trust

UBA Urstadt Biddle Properties Inc

WBK Westpac Banking Corporation

#### Telecommunication Services — 15.03%

T AT&T Inc.

BCE BCE Inc.

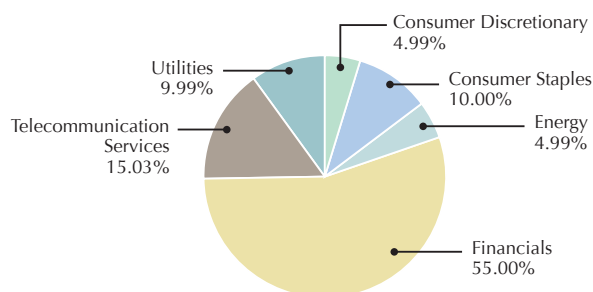
CTL CenturyLink, Inc.

#### Utilities — 9.99%

NGG National Grid plc

NVE NV Energy, Inc.

## Portfolio Allocation as of November 20, 2012



## Risk Considerations

Unitholders can lose money by investing in this Trust. The value of the Units and the Securities included in the portfolio can each decline in value. An investment in units of the Trust should be made with an understanding of the following risks:

- Since the portfolio of the Trust is unmanaged, in general the Sponsor can only sell securities under certain extraordinary circumstances, at the Trust's termination or in order to meet redemptions. As a result, the price at which each security is sold may not be the highest price it attained during the life of the Trust.
- Price fluctuations of particular Securities will change the portfolio's composition throughout the life of the Trust. When cash or a letter of credit is deposited with instructions to purchase Securities in order to create additional Units, an increase in the price of a particular Security between the time of deposit and the time that Securities are purchased will cause the Units to be comprised of less of that Security and more of the remaining Securities. In addition, brokerage fees incurred in purchasing the Securities will be an expense of the Trust and such fees will dilute the existing Unitholders' interests.
- The risk that the financial condition of the issuers of the common stocks in the Trust may become impaired or that the general condition of the stock market may worsen (both of which may contribute directly to a decrease in the value of the Securities and thus in the value of the Units).
- The trust is considered to be concentrated in securities issued by companies in the utilities industry and the financial services industry, such as banks, insurance companies and investment firms. Negative developments in these industries will affect the value of your investment more than would be the case in a more diversified investment.
- Securities of foreign companies held by the Trust present risks beyond those of U.S. issuers. These risks may include market and political factors related to the company's foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in the value of foreign currencies.
- The Trust may invest in companies with smaller market capitalizations, which may have less liquid stock and more volatile prices than larger capitalized companies. Such companies also tend to have unproven track records and, to a certain extent, are more likely to perform less well or fail than companies with larger market capitalizations.
- There is no assurance that any dividends will be declared or paid in the future on the Securities.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.