

Argus Dividend Growers Total Return Trust

Series 11

A 15 Month Unit Investment Trust

Investment Objective

The trust seeks to provide investors with the possibility of above-average total return (a total return that exceeds that of the S&P 500 Index over the life of the trust). Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

Investment Strategy

The trust seeks to achieve its objective through investment in equity securities of domestic and/or foreign companies. The portfolio was selected by Argus Investors' Counsel, Inc., the portfolio consultant. The portfolio consultant selected the portfolio from equity securities of the 400 companies included within the "Universe of Coverage" of its affiliate, Argus Research Company. The Universe of Coverage is drawn from the S&P 1500 Index. Companies selected for the Universe of Coverage pass screens on growth, financial strength, risk and quality of management. The portfolio consultant then eliminates all securities that do not have 1-, 3-, or 5-year compound annual dividend growth rates of 10% or greater. Of the remaining securities, the portfolio consultant then eliminates any security that does not have a current "Buy" rating from Argus Research Company. A "Buy" rating means that Argus Research Company estimates a security to deliver a risk-adjusted return that beats the S&P 500 Index over the next 12 months. Of the remaining securities, the portfolio consultant selects the final portfolio after considering the potential sustainability of maintaining the Argus Research Company's "Buy" rating and making adjustments for sector diversification. If less than 30 securities are remaining, the 30 securities that most closely meet the selection criteria in the opinion of the portfolio consultant are retained. The selected securities are then weighted approximately equally to create the portfolio.

Argus Coverage Universe – approximately 400 leading U.S. companies spread across more than 60 industries

Eliminate all securities that do not have 1, 3, or 5 year compound annual dividend growth rates of 10% or greater

Eliminate any security that does not hold a current "Buy" rating from Argus Research

Review the potential sustainability of maintaining the "Buy" rating over the life of the Trust

Adjust for sector allocations and apply approximately equal security weighting

Description of Portfolio

INCEPTION DATE:	January 3, 2017
TERMINATION DATE:	April 6, 2018
INITIAL OFFER PRICE	\$10.00
MINIMUM INVESTMENT	100 units (may vary by selling firm)
NUMBER OF ISSUES:	30
DISTRIBUTIONS: ¹	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ²	\$ 0.1971 (per unit)
CUSIP (CASH):	83185U 106
CUSIP (REINVESTMENT):	83185U 114
FEE-BASED CUSIP (CASH):	83185U 122
FEE-BASED CUSIP (REINVESTMENT):	83185U 130
TICKER:	SMARKX

Volume Discounts

PURCHASE AMOUNT ³	SALES CHARGE
Less than \$50,000	2.95%
\$50,000 but less than \$100,000	2.70%
\$100,000 but less than \$250,000	2.45%
\$250,000 but less than \$500,000	2.20%
\$500,000 but less than \$1,000,000	1.95%
\$1,000,000 or greater	1.40%

¹Distributions, if any, will be made commencing on February 25, 2017. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

³The volume discount is also applied on a unit basis utilizing a breakpoint equivalent in the above table of one unit per \$10. Please see the trust prospectus for full details. These discounts are only offered during the initial offering period.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.

Sales Charges⁴ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	1.00%
	Deferred	1.45%
Creation & Development Fee ⁴ :		0.50%
Maximum Sales Charge:		2.95%

The deferred sales charge is a charge of \$0.145 per unit and will be deducted in three monthly installments commencing on April 20, 2017. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

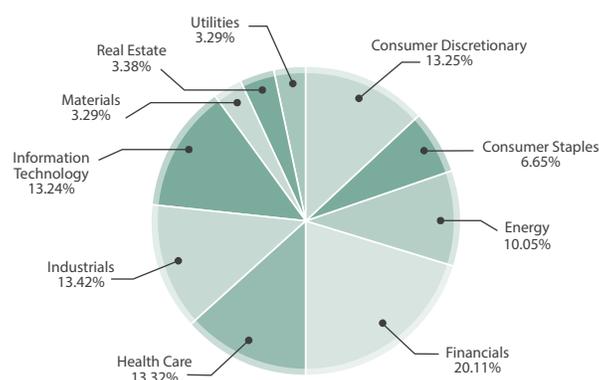
Fee/Wrap Accounts

Creation & Development Fee ⁵ :	\$0.05
Maximum Sales Charge:	\$0.05

⁴Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁵The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Portfolio Allocation as of January 3, 2017:



Portfolio Holdings as of January 3, 2017:

EQUITY SECURITIES — 100.00%	
Consumer Discretionary — 13.25%	
CMCSA	Comcast Corporation
CBRL	Cracker Barrel Old Country Store, Inc.
HD	The Home Depot, Inc.
IPG	The Interpublic Group of Companies, Inc.
Consumer Staples — 6.65%	
COST	Costco Wholesale Corporation
KR	The Kroger Co.
Energy — 10.05%	
XOM	Exxon Mobil Corporation
MMP	Magellan Midstream Partners, L.P.
VLO	Valero Energy Corporation
Financials — 20.11%	
BBT	BB&T Corporation
BLK	BlackRock, Inc.
COF	Capital One Financial Corporation
JPM	JPMorgan Chase & Co.
MCO	Moody's Corporation
WFC	Wells Fargo & Company
Health Care — 13.32%	
AET	Aetna Inc.
AMGN	Amgen Inc.
DHR	Danaher Corporation
UNH	UnitedHealth Group Incorporated
Industrials — 13.42%	
MMM	3M Company
BA	The Boeing Company
CAT	Caterpillar Inc.
GD	General Dynamics Corporation
Information Technology — 13.24%	
CA	CA, Inc.
GLW	Corning Incorporated
MSI	Motorola Solutions, Inc.
QCOM	QUALCOMM, Inc.
Materials — 3.29%	
ECL	Ecolab Inc.
Real Estate — 3.38%	
SPG	Simon Property Group, Inc.
Utilities — 3.29%	
WEC	WEC Energy Group, Inc.

Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.