

Sustainable Impact Investing Trust

Series 11

A 2 Year Unit Investment Trust

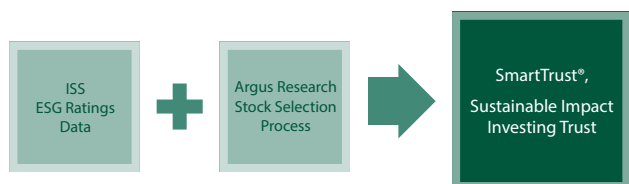
Investment Objective

The trust seeks to provide total return potential by investing in the stocks of companies that meet the trust's investment criteria including, but not limited to, environmental, social and governance factors. Total return may include capital appreciation and dividend income. There is no guarantee that the investment objective of the trust will be achieved.

Investment Strategy

The trust seeks to achieve its objective by combining the research provided by ISS, which helps financial professionals evaluate the environmental, social, and governance (ESG) merits of companies with the equity management and research expertise of Argus Research Company.

Sustainable Impact Investing: ESG and Investment Merits Combined



What is ESG and Why Does it Matter?

ENVIRONMENTAL CRITERIA looks at how a company performs as a steward of the natural environment

SOCIAL CRITERIA examines how a company manages relationships with its employees, suppliers, customers and the communities where they operate

GOVERNANCE deals with a company's leadership, executive pay, audits, internal controls and shareholder rights



"Argus has found that companies which score highly on ESG metrics also tend to have clean balance sheets and consistent growth outlooks. These companies are often ideal core holdings in diversified investment portfolios."

JOHN EADE, PRESIDENT AND DIRECTOR OF PORTFOLIO STRATEGIES FOR ARGUS RESEARCH

"A growing number of investors are today looking beyond the balance sheet to uncover investment opportunity brought to the fore through extra-financial data, analytics, and research."

MARIJA KRAMER, HEAD OF RESPONSIBLE INVESTMENT BUSINESS, INSTITUTIONAL SHAREHOLDER SERVICES

Assets managed with ESG strategies in 2016 totaled \$8.1 trillion, or one out of every five dollars under professional management in the United States, according the US SIF Foundation.

U.S. SIF FOUNDATION

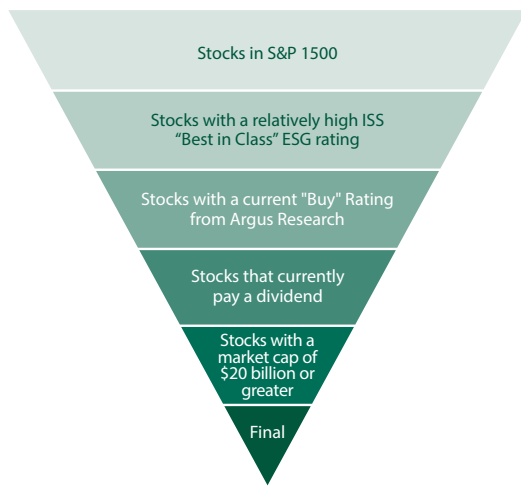
Portfolio Information

INCEPTION DATE:	November 22, 2017
TERMINATION DATE:	November 22, 2019
INITIAL OFFER PRICE	\$10.00
NUMBER OF ISSUES:	50
DISTRIBUTIONS: ¹	MONTHLY (if any)
EST. NET ANNUAL 1ST YR DISTRIBUTIONS: ²	\$0.1847 (per unit)
CUSIP (CASH):	83188C 103
CUSIP (REINVESTMENT):	83188C 111
FEE-BASED CUSIP (CASH):	83188C 129
FEE-BASED CUSIP (REINVESTMENT):	83188C 137
TICKER:	SMSIKX

¹Distributions, if any, will be made commencing on December 25, 2017. The estimated net annual distribution is expected to decline over time because a portion of the securities included in the portfolio will be sold to pay for organization costs, creation and development fee and deferred sales charge. Distributions will fluctuate as a result of unitholder redemptions in addition to securities being sold within the portfolio. Distributions are also subject to the ability of issuers to make dividend payments in the future.

²Estimated Net Annual First Year Distribution per unit is computed by dividing the estimated annual income of the underlying securities less the expense per unit by the number of units outstanding. The estimated net annual distributions for subsequent years are expected to be less than estimated distributions for the first year because a portion of the securities included in the trust portfolio will be sold during the first year to pay for organization costs, the creation and development fee and the deferred sales charge. The actual net annual distributions will vary with changes in the trust's fees and expenses and income of the underlying securities.

Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.



About ISS

Founded in 1985 as Institutional Shareholder Services Inc., ISS is the world's leading provider of corporate governance and responsible investment (RI) solutions for asset owners, asset managers, hedge funds, and asset service providers.

ISS-Ethix is a proud supporter of the United Nations Principles for Responsible Investment. The Principles provides a framework for understanding the implications of environmental, social and governance (ESG) factors into investment and ownership decisions.

About Argus Research

Argus Research Company produces independent research for investors. Since 1934, their business has been to produce, distribute and market high-quality investment and economic research. Their recommendations reflect the judgment of an analyst about a company's prospects as an investment in terms of value, expected growth and risks. Their research system involves rigorous quantitative analysis into a company's growth prospects, financial strength and valuation. The framework also requires detailed qualitative analysis into the company's industry, the risks it faces and, most importantly, the quality and integrity of its management team.

Portfolio Holdings as of November 22, 2017:

EQUITY SECURITIES — 100.00%	
Consumer Discretionary — 9.98%	
CCL	Carnival Corporation
HD	The Home Depot, Inc.
MAR	Marriott International, Inc.
MCD	McDonald's Corporation
DIS	The Walt Disney Company
Consumer Staples — 6.02%	
PEP	PepsiCo, Inc.
PG	The Procter & Gamble Company
SY	Sysco Corporation
Energy — 5.97%	
CVX	Chevron Corporation
COP	ConocoPhillips
OXY	Occidental Petroleum Corporation
Financials — 18.13%	
ALL	The Allstate Corporation
BAC	Bank of America Corporation
BLK	BlackRock, Inc.
COF	Capital One Financial Corporation
JPM	JPMorgan Chase & Co.
MS	Morgan Stanley
PNC	The PNC Financial Services Group, Inc.
PRU	Prudential Financial, Inc.
SPGI	S&P Global Inc.
Health Care — 15.89%	
ABT	Abbott Laboratories
ABBV	AbbVie Inc.
BDX	Becton, Dickinson and Company
BMY	Bristol-Myers Squibb Company
HUM	Humana Inc.
JNJ	Johnson & Johnson
MRK	Merck & Co., Inc.
UNH	UnitedHealth Group Incorporated
Industrials — 13.84%	
MMM	3M Company
BA	The Boeing Company
FDX	FedEx Corporation
ITW	Illinois Tool Works Inc.
NOC	Northrop Grumman Corporation
RTN	Raytheon Company
WM	Waste Management, Inc.
Information Technology — 18.08%	
ADI	Analog Devices, Inc.
AAPL	Apple Inc.
AMAT	Applied Materials, Inc.
CSCO	Cisco Systems, Inc.
INTU	Intuit Inc.
MCHP	Microchip Technology Incorporated
ORCL	Oracle Corporation
TXN	Texas Instruments Incorporated
V	Visa Inc.
Materials — 4.12%	
APD	Air Products and Chemicals, Inc.
ECL	Ecolab Inc.
Real Estate — 2.00%	
AMT	American Tower Corporation
Telecommunication Services — 2.00%	
T	AT&T Inc.
Utilities — 3.97%	
NEE	NextEra Energy, Inc.
XEL	Xcel Energy Inc.

Sales Charges³ (based on a \$10 public offering price)

Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	2.25%
Creation & Development Fee ⁴ :		0.50%
Maximum Sales Charge:		2.75%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

The deferred sales charge is a charge of \$0.225 per unit and will be deducted in three monthly installments commencing on June 20, 2018. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

Fee/Wrap Accounts

Creation & Development Fee ⁴ :	0.50%
Maximum Sales Charge:	0.50%

³Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

⁴The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- The issuer of a security may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of distributions the trust pays which could reduce your income and cause the value of your units to fall.
- The trust's portfolio selection criteria excludes securities of certain issuers for nonfinancial reasons, including environmental, social and governance factors. As a result, the trust may forgo some market opportunities available to a portfolio that does not use these criteria. The trust's focus on sustainable impact investments may affect the trust's exposure to certain sectors or issuers and may impact the trust's relative investment performance, positively or negatively, depending on whether such sectors or issuers are in or out of favor in the market.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive trusts, if available. There may be tax consequences associated with investing in the trust and rolling over an investment from one trust to the next.