

# High 20 Dividend Strategy Trust

Series 31

## A 2 Year Unit Investment Trust

### Investment Objective

The trust seeks to maximize total return potential through capital appreciation and current dividend income. There is no guarantee that the investment objective of the trust will be achieved.

### Investment Strategy

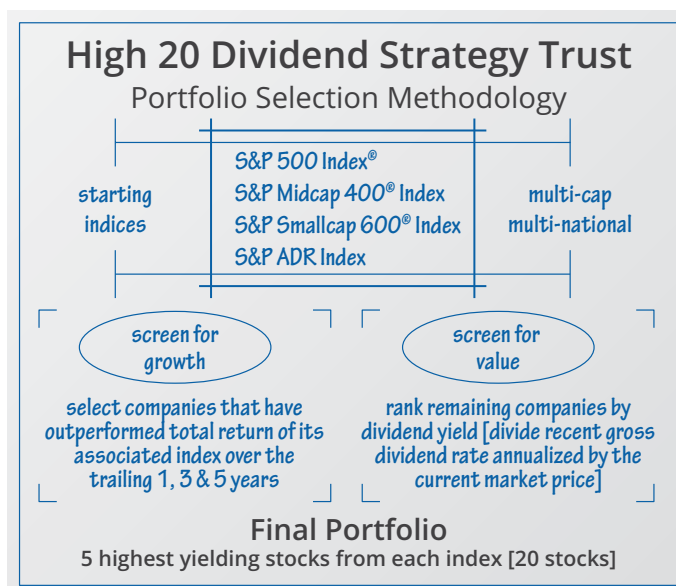
The High 20 Dividend Strategy applies both growth and value screens across four S&P indices to identify stocks with a combination of attractive dividend yield and positive performance characteristics.

Two features differentiate this strategy:

- The High 20 Dividend Strategy selects from four diverse indices which include large, mid and small capitalization companies of 1,500 U.S. equities and the ADR's of over 150 international companies.
- Before ranking the companies by dividend yield, the indices are screened so that only companies that have outperformed their index for the past 1, 3 and 5 year periods are considered.

### Description of Portfolio

INCEPTION DATE:	March 18, 2022
TERMINATION DATE:	March 19, 2024
INITIAL OFFER PRICE:	\$10.00
MINIMUM INVESTMENT:	100 units (may vary by selling firm)
NUMBER OF ISSUES:	20
DISTRIBUTIONS: <sup>1</sup>	MONTHLY (if any)
HISTORICAL 12-MONTH DISTRIBUTION: <sup>2</sup>	\$0.3256 (per unit)
CUSIP (CASH):	83193K 660
CUSIP (REINVESTMENT):	83193K 678
FEE-BASED CUSIP (CASH):	83193K 686
FEE-BASED CUSIP (REINVESTMENT):	83193K 694
TICKER:	STHDEX



### Sales Charges<sup>3</sup> (based on a \$10 public offering price)

#### Standard Accounts

Transactional Sales Charge:	Initial	0.00%
	Deferred	2.25%
Creation & Development Fee <sup>4</sup> :		0.50%
Maximum Sales Charge:		2.75%

The initial sales charge is paid at the time of purchase and is the difference between the total sales charge (maximum of 2.75% of the public offering price) and the sum of the remaining deferred sales charge and the total creation and development fee. When the public offering price per unit is less than or equal to \$10, you will not pay an initial sales fee. When the public offering price per unit is greater than \$10 per unit, you will pay an initial sales fee.

<sup>1</sup>Distributions, if any, will be made commencing on April 25, 2022.

<sup>2</sup>The Historical 12-Month Distribution of Trust Holdings is calculated by taking the weighted average of the regular income distributions paid by the securities included in the trust's portfolio over the 12 months preceding the trust's date of deposit reduced to account for the effects of trust fees and expenses. This historical distribution is for illustrative purposes only and is not indicative of amounts that will actually be distributed by the trust. The distributions paid by the trust may be higher or lower than the amount shown above due to factors including, but not limited to, changes in the price of trust units, changes (including reductions) in distributions paid by issuers, changes in actual trust expenses and sales of securities in the portfolio. There is no guarantee that the issuers of the securities included in the trust will pay any distributions in the future.

**Investors should consider the trust's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information relevant to an investment in the trust. Please read the prospectus carefully before you invest. If a prospectus did not accompany this literature, please contact SmartTrust at (888) 505-2872 to obtain a free prospectus.**

Hennion & Walsh is a member of FINRA/SIPC.

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NOT FDIC INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE

The deferred sales charge is a charge of \$0.225 per unit and will be deducted in three monthly installments commencing on August 20, 2022. The initial and deferred sales fees do not apply to fee-based accounts. Please see the prospectus for sales charge details.

#### Fee/Wrap Accounts

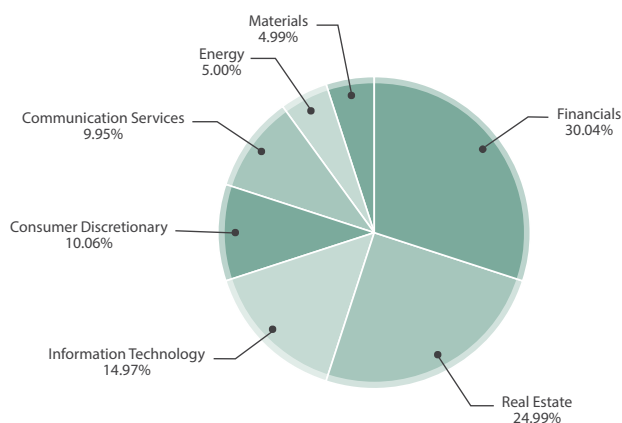
Creation & Development Fee<sup>4</sup>: 0.50%

Maximum Sales Charge: 0.50%

<sup>3</sup>Percentages are based on a \$10.00 per unit offering price. For unit prices other than \$10.00, percentages of initial sales charge, creation and development fee, and deferred sales charges will vary. Early redemption will still cause payment of the deferred sales charge. The table above shows the initial offering period sales charges only.

<sup>4</sup>The creation and development fee is a charge of \$.050 per unit collected at the end of the initial offering period. If the price you pay exceeds \$10 per unit, the creation and development fee will be less than 0.50%; if the price you pay is less than \$10 per unit, the creation and development fee will exceed 0.50%. In addition to the sales charges listed, UITs are subject to annual operating expenses and organization costs.

#### Portfolio Allocation as of March 18, 2022:



#### Portfolio Holdings as of March 18, 2022:

EQUITY SECURITIES – 100.00%	
Communication Services – 9.95%	
CCOI	Cogent Communications Holdings Inc.
TU	TELUS Corporation
Consumer Discretionary – 10.06%	
BKE	The Buckle, Inc.
RCII	Rent-A-Center, Inc.
Energy – 5.00%	
CNQ	The Canadian Natural Resources Ltd.
Financials – 30.04%	
RILY	B. Riley Financial, Inc.
BNS	Bank of Nova Scotia
CM	Canadian Imperial Bank of Commerce
FAF	First American Financial Corporation
JEF	Jefferies Financial Group Inc.
MS	Morgan Stanley
Information Technology – 14.97%	
AVGO	Broadcom Inc.
HPQ	HP Inc.
STX	Seagate Technology Holdings PLC
Materials – 4.99%	
GGB	Gerdau S.A.
Real Estate – 24.99%	
CCI	Crown Castle International Corp.
LAMR	Lamar Advertising Company
LXP	LXP Industrial Trust
NSA	National Storage Affiliates Trust
PCH	PotlatchDeltic Corporation

## Risk Considerations

Unitholders can lose money by investing in this trust. An investment in units of the trust should be made with an understanding of the risks related to the trust, such as the following:

- Security prices will fluctuate. The value of your investment may fall over time. The potential economic impacts of the novel form of coronavirus disease first detected in 2019 (“COVID-19”), which spread rapidly around the globe which led the World Health Organization to declare the COVID-19 outbreak a pandemic in March 2020, are not fully known. The COVID-19 pandemic, or any future public health crisis, are impossible to predict and could result in adverse market conditions which may negatively impact the performance of the securities in the portfolio and the trust.
- The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your units. This may occur at any point in time, including during the initial offering period.
- An issuer may be unwilling or unable to declare dividends in the future or may reduce the level of dividends declared. This may reduce the level of income the trust receives which would reduce your income and cause the value of your units to fall. The COVID-19 pandemic has resulted in a decline in economic activity and caused many companies to reduce the level of dividends declared and many companies may be unwilling or unable to declare dividends for the foreseeable future. It is also possible that current or future government aid programs could limit companies from paying dividends as a condition to receiving government aid or discourage companies from doing so.
- The trust is considered to be concentrated in securities issued by companies in the financials sector. Negative developments in this sector will affect the value of your investment more than would be the case in a more diversified investment. Companies in the financial sector include banks and their holding companies, investment managers, broker-dealers, insurance and reinsurance companies and mortgage real estate investment trusts (“REITs”). Financial sector companies are especially subject to the adverse effects of economic recession, decreases in the availability of capital, changes in interest rates, changes in regulations or rules, tax law changes, loan losses, volatility in equity markets, and competition from new entrants in their fields of business.
- The trust invests significantly in stocks of small and mid-size companies. These stocks are often more volatile and have lower trading volumes than stocks of larger companies. Small and mid-size companies may have limited products or financial resources, management inexperience and less publicly available information.
- The trust may invest in securities of foreign issuers, which may include companies located in emerging markets. These risks may include market and political factors related to the company’s foreign market, international trade conditions, less regulation, smaller or less liquid markets, increased volatility, differing accounting practices and changes in the value of foreign currencies.
- The trust is not actively managed. Except in limited circumstances, the trust will hold, and continue to buy, shares of the same securities even if their market value declines.
- The sponsor may offer successive Trusts with similar portfolios thereby allowing the investor to pursue the same strategy over a number of years. Investors should consider their ability to pursue investing in successive Trusts, if available. There may be tax consequences associated with investing in the Trust and rolling over an investment from one Trust to the next.